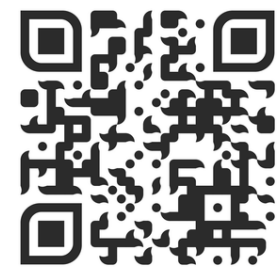




Junior brand strategist, graphic designer & photographer.

Self-motivated and hardworking creative with versatile experience in a variety of skill sets pertaining to visual communication and brand building, along with an appetite for knowledge, and skills development. Outstanding collaborative and interpersonal skills; a dynamic team player with well-developed soft skills. Passionate and optimistic creator of innovative branding strategies, campaigns, and accustomed to working in high-pressure situations.



LET'S GET IN TOUCH

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SKILL

- Critical Thinking
- Leadership
- Time Management
- Detailed Oriëntated
- Problem Solving
- Insight Generation
- Creativity



EDUCATION

- National Senior Certificate
Technical High School Drostdy
2013 - 2017
- Higher Certificate in Photography
Stadio Multiversity
2018
- Bachelors of Arts in Visual Arts in Visual Communication Design
Stadio Multiversity
2019 - 2021
- Bachelors of Arts Honours in Strategic Brand Communication
IIE Vega
2022 - Present

EXPERIENCE

- Photographer
Freelance | May 2018 - Present
Extensive experience in various principles of photography, with skill sets pertaining to content creation, food-, studio-, product-, campaign-, editorial-, fine art-, portrait-, corporate-, interior-, wedding-, and event photography.
- Project assistant
Bright Sparks | June 2020 - August 2020
Was appointed an assistant role whilst working as a creative director's assistant for the NPO Bright Sparks, and British designer Morag Myerscough. Oversaw administrative responsibilities, whilst assisting, and documenting the project.
- Graphic designer
Freelance | March 2020 - Present
Demonstrate robust and thought-provoking design skill sets, pertaining to layout-, print-, publishing-, corporate-, advertising-, campaign-, social media, and user experience design. I also have a beloved passion for packaging-, and brand identity design.
- Lead strategist and campaign manager
BP Express | September 2022 - October 2022
Led a team of 7 dynamic creatives scattered across the globe, whilst overseeing the planning, strategy, prototyping, and analysis of all the components of the marketing campaign for BP Express during the IIE Vega Brand Challenge 2022.